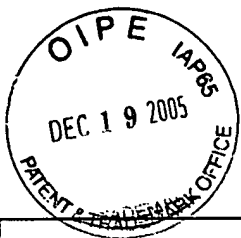




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SCHEEF & STONE, L.L.P.

Legal counsel based on solid principles.

CERTIFICATE OF MAILING UNDER 37 CFR § 1.8

Date of Mailing: December 12, 2005

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the above identified date.

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December 12, 2005

DOCKET NUMBER: 1643.104

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In re: U.S. Serial No. 10/773,894
Inventors: David J. Edmondson and Mark C. Hill
Title: **Apparatus, and Associated Method, for Dynamically Pricing
Content Responsive to Quantitative Demand Indicia**

Enclosed please find:

- ☒ Information Disclosure Statement;
- ☒ Form PTO/SB/08A; and
- ☒ Return post card

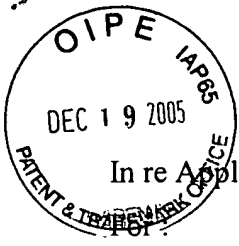
Respectfully submitted,

By:

Robert H. Kelly
Reg. No. 33,922

Attorney for Applicant

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5956 Sherry Lane, Suite 1400
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Tel: (214) 706-4201
Fax: (214) 706-4242



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: DAVID J. EDMONDSON AND MARK C. HILL
APPARATUS, AND ASSOCIATED METHOD, FOR DYNAMICALLY PRICING
CONENT RESPONSIVE TO QUANTITATIVE DEMAND INDICIA

U.S. Serial No.: 10/773,894
Filed: FEBRUARY 6, 2004
Group Art Unit: 3639
Examiner: NELSON, FREDA ANN
Atty. Docket No. 1643.104

Mail Stop Amendment
Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Sir:

Pursuant to the duty of disclosure under 37 C.F.R. §1.56, Applicant submits this statement. This submittal is made in accordance with 37 C.F.R. §§1.97 and 1.98, and §609 of the Manual of Patent Examining Procedure. The patents, publications and other information herein are listed below and on the attached Form PTO-1449.

Each of the references listed below was cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this Information Disclosure Statement.

PATENT DOCUMENTS

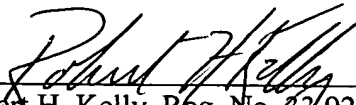
US 2003/0023505	01/30/2003	Eglan, et al.
US 6,631,413	07/10/2003	Aggarwal, et al.
US 6,856,967	02/15/2005	Woolston, et al.
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US 2002/0116348	08/22/2002	Phillips, et al.

ATTY DOCKET NO.
1643.104

PATENT
Customer ID No. 52529

Respectfully submitted,

Date: 12 Dec 05


Robert H. Kelly, Reg. No. 33,922
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(Use as many sheets as necessary)

Sheet	1	of
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PTO/SB/08A (04-03)

Approved for use through 04/30/2003. OMB 0651-0031

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Complete if Known

Application Number	10/773,894
Filing Date	February 6, 2004
First Named Inventor	David J. Edmondson
Art Unit	3639
Examiner Name	Nelson, Freda Ann
Attorney Docket Number	1643.104

U. S. PATENT DOCUMENTS

FOREIGN PATENT DOCUMENTS

**Examiner
Signature**

Date
Considered

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.¹ Applicant's unique citation designation number (optional).² See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04.³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3).⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document.⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible.⁶ Applicant is to place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, Washington, DC 20231.

If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2.